



"Numbers Game" Submissions

General Comments

- A lot simpler than a "technical"/detailed submission
- May be a simple email or reply post form with "I support/don't support"
- Can be viewed with some importance by politicians trying to gauge level of support (sometimes too much importance...)
- Can be useful to encourage lots of members to submit simple submissions like this. Provide them with email address, website, and feedback forms.
- Reporting on numbers and comments varies around the place

Typical Responses

- YES
(just as important to submit on this)
- YES in general, but ...
(Add any suggested tweaks)
- No, because...
(ideally provide some reasons why)

General hints on "Numbers Game" submissions

- Encourage group members to put in submissions by providing email address, website for finding information, and feedback forms
- You can hint about issues to consider but it is best to encourage people not to all use the same "boilerplate" (pro forma) text
- May be better for people to identify themselves as residents/voters rather than walkers/cyclists
- Personal experience/impact adds credibility to submissions *i.e not just doing it because you were told to by a group*

Sources: Glen Koorey's Cycling Advocates' Network (CAN) Workshop- "Creating Effective Submissions", 2007; with a few additions from CAN User Group Handbook, & Living Streets Aotearoa User Group Handbook.

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