



Rotorua Cycle Action RCA  
82 Turner Drive  
Rotorua 305

To Whom It May Concern:

We would like to inform you that the Rotorua Cycle Action Group has been established in May 2008. This letter is to let you know who we are, what we do and how to join us.

Rotorua Cycle Action (RCA) is part of the national network of cycling advocates called CAN ([www.can.org.nz](http://www.can.org.nz)). CAN is the umbrella organisation for local cycling advocacy groups around New Zealand. It is a group to lobby local and government authorities on behalf of cyclists, for a better cycling environment. Because of the reputation of Rotorua as a MTB mecca in New Zealand and its cycle friendly topography our group has been established to advocate for cycling here in Rotorua. The Rotorua Cycle Action group is a local body which is a voice for all cyclists, recreational, competitive, commuter or touring. We want to help create a safe environment for cyclists in Rotorua, and to promote the idea of riding bicycles to as many people as possible.

For the RCA to be successful and truly representative of our community we need you – to have your say or be part of our action group. It is free to join by registering online and you will receive regular updates about what cycling issues the group is addressing. You will also receive invitations to our bi-monthly meetings, which are open to every member and held after work hours. To register or get in touch with us, visit "Rotorua Cycle Action" on <http://riderotorua.com/rotorucycleaction.php>

Our next meeting is on Tuesday 5 August 2008 at Pig and Whistle and it would be great to see you there!