## 7th New Zealand Cycling Conference

TSB Showplace, New Plymouth > 12-13 November 2009
For more information visit **> www.cyclingconf.org.nz** 



# **Programme and Registration Information**

This will be the 7th NZ Cycling Conference since the inaugural 1997 symposium in Hamilton. Typically hosted every two years at a different venue around New Zealand, the 2007 conference in Napier was attended by about 150 people.

## Theme - "Communities, Connections and the Economy"

Now, more than ever, cycling has the potential to play a key part in the economic development of New Zealand. This Conference aims to bring together a wide range of people who share this vision and can make it happen.

The conference theme combines a number of intertwined issues:

- Communities: Cycling can enhance the viability of local communities, by providing sustainable access to key services. Communities can also tap into the social, environmental and economic benefits that cycle networks bring with them.
- **Connections:** There is a continuing need for completing physical cycle networks, be it a national cycleway or a local commuting route. At the same time, the many sectors that affect or are affected by cycling also need to better connect, including transport, health, tourism, education, environment, sport/recreation, and economic development.
- The Economy: Given the current global financial climate, everything that we do should provide sustainable economic development. Cycling can demonstrate that in a variety of ways, in terms of reduced oil dependence, better health balance sheets, economic revitalisation of small communities, and so on.

Through a combination of plenary sessions, presentations, and networking, participants will explore these themes.

## **Conference Venue - New Plymouth**

As the hub of the Taranaki region, over 42,000 people currently call New Plymouth home. The seaside city is centred around its bustling port and cultural core, and is fast becoming a destination of lifestyle for big-city dwellers.

In recent years New Plymouth has been building a solid network of cyclists and cycleways, including the Coastal Walkway, a 7km waterfront pathway that connects New Plymouth with the coast and provides a spectacular focal point to the city.

The Conference is being held at the TSB Showplace, New Plymouth. The TSB Showplace is a spectacular venue centrally located on New Plymouth's main street.

## Conference Programme - Thu 12 & Fri 13 November 2009

Over 40 speakers from New Zealand and overseas have been invited to speak at this year's conference (see conference website for full programme details). Sessions include discussion on:

- Great Cycle Rides and Touring Routes
- Cycling Promotion and Initiatives
- Pedestrians and Cyclists
- Physical Activity and Health
- The Economic Case for Cycling

- Marketing and Innovation in encouraging Cycling
- Inspiring Overseas Cycling Examples
- Planning and Design for Cycling
- Overcoming Obstacles to Cycling
- ...and more!

## **Keynote Speaker - Phillip Darnton (Cycling England)**

Phillip spent 30 years with Unilever plc and Reckitt & Colman in senior management roles before becoming Managing Director and Chairman of cycle manufacturers Raleigh Bikes UK in 2000.

Phillip joined the National Cycling Strategy Board in 2001, which advised the Government on policies and actions to increase trips by bike in the UK, and was appointed Chairman in 2004. Since 2005 he has chaired Cycling England, a non-departmental public body funded by the Department for Transport. He is also Deputy President of the Bicycle Association of Great Britain.



## **Keynote Speaker – Assoc Prof. Chris Rissel (University of Sydney)**

Chris is Director of the Health Promotion Service, Sydney South West Area, and for the last six years has been Editor-in-Chief of the Health Promotion Journal of Australia. He has a strong record of published research in the area of active travel, and is one of the authors of the recently launched national report 'Cycling: Getting Australia Moving - Barriers, facilitators and interventions to get more Australians physically active through cycling.' He currently has a three-year grant to promote increased use of cyclepaths in south-west Sydney – 'Cycling Connecting Communities'.



### **Major Sponsors:**





Sponsorship opportunities are still available. Please check the website for more information or email us.

## Other Programme Events (see conference website for more details)

## "Advanced Planning and Design for Cycling" Course

## Wed 11 November, 8.30am - 4.30pm, Plymouth Room, New Plymouth District Council Civic Centre

ViaStrada is offering an advanced cycle design course to follow on from their "Fundamentals of Planning and Design for Cycling" course. The one-day course will focus on intersection design, including on-site visits and design exercises.

## **CAN Cycle-Friendly Awards 2008-09**

## Thu 12 November, 5.00pm - 6.00pm, Theatre Royal, TSB Showplace

Now in their seventh year, these annual awards will celebrate initiatives to promote cycling and create a cycle-friendly environment at both a national and local level in New Zealand.

#### **Conference Dinner**

## Thu 12 November, 7.30pm - late, Copthorne Hotel Grand Central

This is an event not to be missed! The Conference Dinner is a chance for all delegates to wine and dine, accompanied by some memorable entertainment.

## "CAN Do" Advocates Workshop

### Sat 14 & Sun 15 November, all day, Bellringer Pavilion, Pukekura Park

The annual cycling advocates' get-together, will include CAN's AGM, workshops, training sessions, rides, local group feedback, plenty of food and drink, and a chance to catch up with fellow "CANners" from around New Zealand.

## Registration Information

Registration Fees	"EARLY BIRD" RATE Until 2 October	STANDARD RATE From 3 October
Full Registration	<b>\$450</b> + GST (\$506.25)	<b>\$500</b> + GST (\$562.50)
Advocate Full Registration (apply to CAN by 25 Sep)	<b>\$250</b> + GST (\$281.25)	n/a
One-Day Registration (no Early-Bird rate)	<b>\$300</b> + GST (\$337.50)	
Extra Conference Dinner ticket (Thu 12)	<b>\$70</b> + GST (\$78.75)	

- All registrations include a conference bag, handbook/proceedings, and catering (lunch, morning/afternoon tea).
- Full Registrations include a ticket to the Conference Dinner.
- There is no discount for presenters.

#### Accommodation

There is a wide range of accommodation options available to cater for all tastes and budgets. Bookings for the following hotels can be made via the conference registration process:

### Copthorne Hotel Grand Central - The Waterfront Hotel - The Devon Hotel

If you wish to book other accommodation options, please contact the provider directly (see conference website for more details). Remember, accommodation is subject to availability so book early.

#### **How to Register**

Go to the Conference website www.cyclingconf.org.nz and register on-line OR download a Registration Form and return by post or fax to:

NZ Cycling Conference 2009

C/- Convention Management

PO Box 121050, Henderson, Auckland 0650

Fax: +64 (9) 835-1539

See the conference website for the Cancellation and Refund policy

Payment may be made by Visa, MasterCard, NZ Cheque or bank draft payments (made out to "NZ Cycling Conference 2009"). On receipt of registration form, a confirmation letter detailing all items and payments will be sent to each delegate. No person will be allowed to attend the Conference sessions without payment of all necessary fees.

## **Further Information**

For further information, contact the Conference Managers:

## Lu Budden or Dean Bradlev

Convention Management Services Ltd (Wellington Office) Phone: +64 (4) 479-4162



Cycling 2009

Website: www.cyclingconf.org.nz