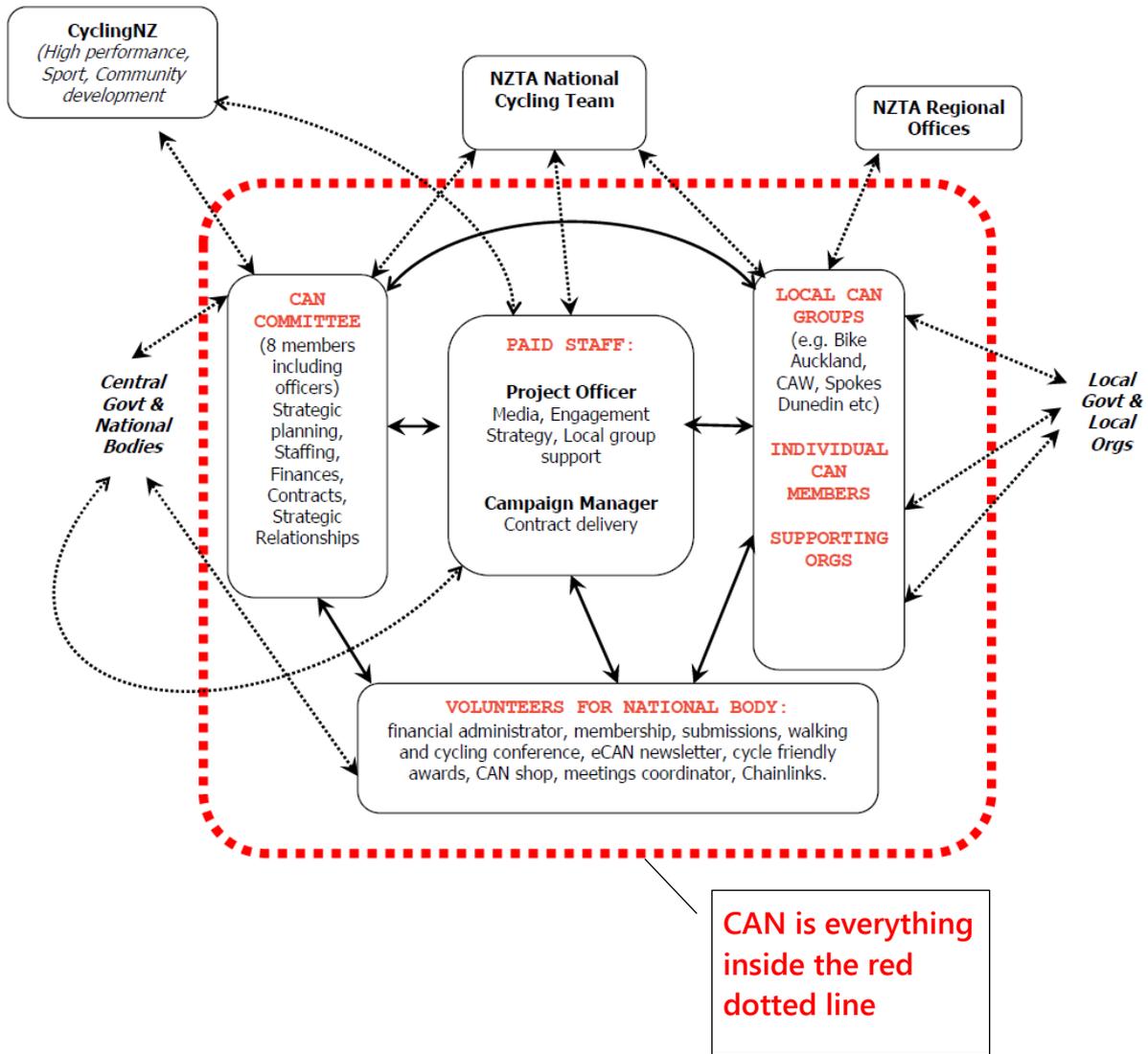


Co-Chairs' Report of CAN's activities since the 2015 AGM

March 2016 ^{v8}

What is the Cycling Action Network or "CAN" and what does it do? Here it is in a picture:



This report covers the activities undertaken by 3 of the 4 "boxes" inside the red dotted line; CAN Committee, Paid Staff and Volunteers for the national body.

Political and Stakeholder Engagement:

- Patrick Morgan and Alastair Smith met with Associate Minister of Transport Craig Foss on 19th March.
- Will Andrews worked with the Police regarding the prosecution of a Christchurch road cyclist for obstructing traffic. This has led to more interaction with the Police at both a national and regional level including being invited to the Future of Road Policing workshop later this month. The furore has led to some very productive conversations with local Police and Community Board about the road that caused all the issue. An online survey about issues and ideas for tackling this notorious road garnered ~800 responses and the information is being used to help inform a workshop being instigated by the local Community Board.
- Robert Thompson, John Dean and Will Andrews met David Clark (Labour frontbencher) in Dunedin in June.
- Richard Barter met the Junior Health and ACC Minister, Nikki Kaye in June.
- Will Andrews discussed the UCP funding with Rachel Smalley on Newstalk ZB June 26th.
- Will Andrews on behalf of the Network made a submission in June to the Ministry for the Environment regarding the climate change target.
- Alastair Smith and Jane Dawson met the Labour Health spokesperson Annette King in July.
- Tom Halliburton, Elaine Richardson and Will Andrews met the Labour Shadow Leader of the House, Chris Hipkins on 6th July.
- James Burgess, Dr David Tripp and Will Andrews met Associate Minister of Health and Conservation, Peter Dunne July 7th.
- David Hawke met Labour Spokesperson for both Environment and Climate Change Megan Woods early July.
- John-Paul Pochin and Will Andrews met with the Minister for the Environment Dr Nick Smith on 1st August.
- David Hawke on behalf of the Network made a to the NZTA on the draft traffic signals rules during October.
- A submission was made to the Ministry of Transport on the Vehicle Standards Map review during August.
- Jo Mackay and Patrick Morgan met with NZ College of Public Health Medicine on 21st September.
- Patrick Morgan and Alastair Smith met with 2 of the Department of Conservation's Recreation staff on 29th September.
- David Hawke on behalf of the Network compiled and submitted suggestions for the NZTA's 2016/17 Research Programme.
- David Hawke met with Christchurch National list MP Nuk Korako in October, talking about broadening CAN's bicultural appeal and about speed limits on state highways through built-up areas.

- Patrick Morgan travelled north during October and caught up with a number of North Island local groups: Whanganui, Waikato, Paeroa and Auckland as well as meeting up with Andrew Matheson of CyclingNZ.
- Jo Mackay and Patrick Morgan met with David Seymour, ACT MP, in October 2015.
- Patrick attended the “Future of Road Policing” workshop in October 2015 with the NZ Police.
- Patrick Morgan presented on “Effective Advocacy” at the Future of Cycling Symposium at Cambridge in October.
- Will Andrews on behalf of the Network made a submission to the NZTA on their Speed Management Guidelines.
- Patrick Morgan met Greens MPs at State of the Nation function, January 2016.
- February 2016 CAN and Cycle Aware Wellington hosted Simon Bridges MP, Minister of Transport, at Go By Bike Day
- Patrick Morgan and Jo Mackay met Sue Moroney MP, Labour Spokesperson for Transport, February 2016.
- February 2016 Patrick Morgan and David Tripp met Simon O'Connor MP, chair of Health Select Committee.
- Patrick on behalf of the Network made a submission to the NZTA on their proposed Cycling Benefits Tool.
- Will Andrews on behalf of the Network made a submission to the MoT on the proposed changes to The Vehicle Dimension and Mass Rules.

Various Other Engagement and Stakeholder Meetings:

- Patrick Morgan has met throughout the year: Living Streets Aotearoa, AA, Brake NZ, NZ School Speeds, NZTA project teams, Council staff, NZ Police, NZ Recreation Assoc, NZ Trail Fund, Te Puni Kokiri and Generation Zero.
- Graeme Lindup, Jane Dawson and Glen Koorey have met quarterly with the MoT, NZTA, Living Streets Aotearoa and CyclingNZ.
- Alastair Smith has met quarterly with the NZTA and others as part of the Bike Wise Advisory Group.

Staffing and Committee:

- Patrick Morgan went on extended leave and Will Andrews in Nelson stood in for him April to early September. This was timely thing to happen, Will recently arrived from overseas and cycle advocacy in Ireland was able to cast a fresh set of eyes over the local group scene.
- When Will came free from being the stand-in for Patrick, he agreed to take more of a lead role on the committee. So Graeme and Will shared the Chair role through to the next AGM.
- Jo Mackay and Christine Rigby joined the national committee.

Media and Communications:

- Chainlinks went digital in 2015 and three issues occurred during last year and the first for 2016 will be out before the AGM. You can see the PDF versions and download them from [here](#)¹. Stephen Wood and Miriam Richardson continue to work wonders with the material that comes in. We would like to thank them both for the extended effort it takes to get the magazine out. Also a thank you to all those who take the time to write articles for Chainlinks.
- e.CAN is the Network's regular free email newsletter. e.CAN is distributed approximately every 4 weeks to members, Friends of CAN and other interested people. Adrian Croucher has great systems set up to regularly generate a newsletter full of interesting links to articles from all around the world. You can see the archive of the newsletters [here](#)².
- Patrick Morgan and Will Andrews responded to many media requests throughout this time. The Network gets quoted in news stories 2-3 times a week. Some recent ones:
 - January 2016 TV1 news, Patrick interviewed on the Island Bay cycleway
 - 5 and 12 February 2016 Patrick joined Jim Mora on The Panel, RNZ
 - 2016 Opinion piece published "[Wellingtonians will come to embrace cycleways](#)"³
 - March 2016 Patrick commented on Jim Mora's The Panel, RNZ on [NSW's new legislation re ID requirements](#)⁴.
- Social media (Facebook, Twitter) used to highlight various issues: the high cost of free parking, Volvo life paint, Police stats on cycle offences, proposed safe passing rules, lower speed zones, etc.

Media releases:

At least 13 media releases have gone out over the past 12 months on topics such as the Budget, the Urban Cycleway Programme, Bike lights etc. You can see the archive of our press releases put out by Patrick Morgan on our website [here](#)⁵.

Local group support:

- Project Manager Patrick Morgan and stand-in Will Andrews kept in regular contact with our local advocacy groups.
- The local groups have appreciated the greater contact this year as Will introduced himself in Patrick's absence. This work had been reduced in previous years following the 2013 Auckland CAN Do.

¹ <https://can.org.nz/chainlinks-index>

² <https://can.org.nz/ecan>

³ <http://www.stuff.co.nz/dominion-post/comment/77327738/wellingtonians-will-come-to-embrace-cycleways>

⁴ <http://www.radionz.co.nz/national/programmes/thepanel/audio/201791563/new-id-rules-for-cyclists>

⁵ <https://can.org.nz/media>

- Since early November Patrick has been working with the Whanganui group on initiatives to boost local community engagement in cycling issues.
- During November, Alastair Smith organised a national webinar: “[Implementing the Urban Cycleways Programme](#)⁶: a webinar for cycling advocates” with over 20 registrants. The webinar was facilitated by Patrick.

Merchandising:

- New CAN T-shirts have been developed and will be available at the CAN Do weekend and via the [online shop](#)⁷.
- Currently there is a T-shirt design competition [underway](#)⁸.
- Following the [Upshift review](#)⁹, there will be a roll-out of other merchandise during 216/2017.

Projects:

Work continued with the Road Safety Trust "Road User Workshops" sub-project in conjunction with CyclingNZ. This project was wrapped up at the end of 2016 with all the required key performance indicators met while keeping within the project's budget. An incredible number of workshops and demonstrations were organised and undertaken throughout New Zealand over the 3 years. Richard Barter, the Project Manager did a wonderful job of getting alongside the heavy vehicle industry and developing the workshops to meet their requirements.

The final report to NZTA on the RST project can be found as an attachment [here](#)¹⁰.

His efforts on the RST project has led to NZTA contracting more work directly with CAN. This work was specifically requested in the Cycle Safety Panels report to the Minister and is part of NZTA's response to that report.

This new project called at the moment: The Share the Road Campaign. The purpose of the campaign is to address the lack of understanding and awareness among people on bikes and drivers of heavy vehicles as to the issues involving the safety of those who cycle around heavy vehicles. The campaign will provide these groups with clear guidance on sharing the road in a manner that is respectful of their individual needs. The Campaign goal is “making safer roads for heavy vehicle drivers & bicycle users”. You can see pictures and read more about the campaign [here](#)¹¹.

Jane Dawson continuing to work with Living Streets, NZTA, transport and health sector reps on the next 2 Walk & Cycle conference (aiming for early July 2016 in Auckland). The theme is 'Moving toward Healthy Communities'. You can see the programme and other information on the coming conference [here](#)¹².

⁶ <https://can.org.nz/event/2015/11/23/implementing-the-urban-cycleways-programme-a-webinar-for-cycling-advocates>

⁷ <https://can.org.nz/shop>

⁸ <https://can.org.nz/news/2016/artists-designers-creatives-enter-cans-t-shirt-design-competition>

⁹ <https://can.org.nz/article/can-communications-review>

¹⁰ <https://can.org.nz/road-safety-trust-project-work-2013-to-2015-public>

¹¹ <https://can.org.nz/groupdocuments/share-the-road-campaign>

¹² <http://www.2walkandcycle.org.nz/>

Policy work being undertaken; Draft “Road and Cycleway User” policy and “Vehicle Parking” are being developed. Our [eBike policy](#)¹³ has been adopted as final and issued.

Communication Review:

As outlined in the 2015 AGM report, there was a review of our website, branding etc. underway using the firm Upshift from Nelson. Upshift presented their Communications review and Brand Appraisal mid-July.

Their first step was to ask members and affiliated organisations what they thought. They received 131 responses from members and 10 from organisations – which enabled them to draw some credible conclusions.

Overall the feedback was that the Network was doing a great job. Comments confirmed what Upshift thought; there was room for improvement and an opportunity to become more focused and ensure national organisation remains relevant in an increasingly busy space. Overall the survey results were positive.

Subsequently they were engaged for paid work to:

- Provide a set of Brand Identity Guidelines.
- Create a set of website designs for various pages on our website.
- Include a Te Reo by-line “Pai te haere mā pahikara” that translates as “good to go by bike”.
- Do merchandising updates.

These have become available since mid-September with the latest versions provided early in 2016 and these can be viewed online [here](#)¹⁴.

In the meantime our website provider Fuzion has been preparing to move our website from Drupal 6 to Drupal 7 and the Upshift work is to be incorporated at the same time. There's an unpublished version of the website with new layouts and it is looking good at the minute, though only a page or two have been migrated there so it's not ready for a full review by members yet.

A number of things have come from the Upshift work; a suggested name change that needs to be formalised at this AGM, new colours and logos etc.

Strategic Review

Prior to its annual face to face meeting which this year was held in Auckland, the National Committee received a proposal from Cycle Action Auckland (CAA).

The proposal was for the Committee to appoint a task force to independently review Network's current situation, its public profile and its working relationships with members and agencies. This proposal was reviewed with representations from NZTA, CAA and Spokes Dunedin.

Why did our stakeholders and the Committee think a review was necessary? These can be summarised under a number of headings:

¹³ <https://can.org.nz/canpolicy/electric-assist-bicycles-ebikes-policy-0>

¹⁴ <https://can.org.nz/article/can-communications-review>

Membership:

1. Small membership base.
2. Leading to financial unsustainability.
3. Entire organisation is time poor and spread thinly across a number of issues.
4. Narrow membership demographic/diversity.

Structure and Strategy:

5. Uncertainty in regional groups and stakeholders over the Network's structure and whether that's fit for purpose particularly for people who have not been members for long.
6. Concern on the Network's effectiveness by some regional groups. Generally applies to those groups who do not have a representative on the current National Committee.
7. Lack of a clear concise strategy that is agreed with and communicated across the regional groups.
8. There has been a call for the national organisation to be more active in assisting local groups. The 'regional groups assistance mechanism' set-up after the Auckland CAN Do has not worked.

The Need for a National Voice:

9. Stakeholders saw a need for an organisation to speak for everyday cyclists
10. Smart communications was needed to be more effective
11. Partner with Cycling NZ on a more equal footing

The Committee drafted a Terms of Reference document for such a review and this was undertaken by Key Business Partners based in Christchurch.

Their report was received mid-December and was considered by the committee over the holiday break. There were discussions with KBP during January 2016 and it was agreed jointly that the important issues should be distilled from the draft report by the Committee and released to the Network's local groups and members without the draft report being updated.

This dissemination to the membership occurred during February and March, following a Committee meeting over a weekend in Wellington. The emails and the KBP draft report can be accessed from the CAN website [here](#)¹⁵.

There were a number of reasons why the Committee did not release the KBP draft report prior to this process being completed. These were:

- As noted above, it was agreed with KBP that the national committee was to take out of their draft report what it felt was the best way forward and present that to the Network with a firm recommendation. This approach was also KBP's understanding of the views of those they consulted as to how the findings should be presented to the membership.

¹⁵ <https://can.org.nz/summarising-can-review-proposals>

- It was often not clear which part of the Network was being referred to as “CAN” and it was felt that the report as it was, would further the mis-understanding that the Network is only the national committee, its employees, contractors and volunteers.
- There were a significant number of questions regarding the proposed Option 3 and how it would work.
- There were inaccuracies in the representation of what currently the Network’s structure is, what the national organisation undertakes and how it is funded.
- The draft report was unclear on how the new organisation and the local groups would fit together.
- The situation of the current paid staff was not addressed.
- The additional cost to the Network for the KBP report to be revised.

KBP's diagnosis was that:

- The current CAN national organisational structure was unsustainable.
- Without a significant change in approach and subsequent re-energising, the national organisation of CAN would struggle to:
 - Gain traction and respect as national influencer, coordinator and communicator that supports regional activity.
 - And is the recognised crusader on national non-competitive cycling issues/initiatives.

It was KBP's recommendation that Network takes a more ambitious approach and aspires to be a fully self-sustaining professional, not-for-profit organisation with a Customer-Supplier relationship with local cycling advocacy groups, NZTA etc.

So with that in mind, the Committee have put in place the steps explained in Saturday’s session at the CAN Do and we have a Notice of Motion to set those steps underway at this AGM.

Proposed priorities for delivery in 2016:

These are to be confirmed by the incoming national committee:

1. Start CAN's renaissance:
 - a. Obtain local group and NZTA buy-in
 - b. Obtain resourcing and structure for the transformation phase
 - c. Complete constitutional changes by SGM
2. Continue to promote CAN's aims through media work and contact with key stakeholders using the Upshift Review as a guide to good current practice.
3. Continue local group support through the national office in Wellington to build positive support for cycling in local communities.

4. Support UCP delivery through a coordinated national/local group action plan:
 - a. Create a "UCP support project" action plan.
 - b. Seek NZTA funding to contribute to the UCP support project.
 - c. Implement the action plan in partnership with local groups, Patrick, with others if funded.
5. Continue to provide the governance, management and administrative support that enables CAN to function effectively and meet its legal obligations as an incorporated society.
6. Achieve national specific legal/safety gains:
 - a. Wrap up the Cycle Training Contract with Nelson City Council
 - b. Deliver the STR project throughout 2016-2018
 - c. Submit to Government agencies as part of public submissions:
 - For example "The Incorporated Societies Bill".
6. Other things we do:
 - a. Chainlinks and e.Can
 - b. Fundraising review
 - c. Continue the upgrade to the CAN website
 - d. Branding and merchandise
 - e. Input into the CAN Do and other regular events
 - f. Submissions on national topics
 - g. Webinars on topics of interest

Thanks

There are number of regular donors who help fund our work and we would like to thank all those who donated money to help CAN. The money from donations is vital in maintaining a paid presence in Wellington. It is having this presence that has ensured CAN responds quickly and effectively to media inquiries.

We would like make a special acknowledgement of CAN's staff for their work during 2015 and 2016; Patrick Morgan and Richard Barter have been great to work with and have been patient with a voluntary organisation employer.

Thanks very much to those who have been the Officers of the Incorporated Society this year, Don Babe the Treasurer and David Hawke the Secretary. Don has fantastic in keeping the finances in order while also being heavily involved with Spokes Canterbury. David has been great at doing the secretarial work as well as being the committee's focal point for Patrick.

We are also grateful to the others on the National Committee for their great work throughout the past 12 months and juggling this with their busy lives.

Christine, David and Alastair are not standing for re-election and we wish them well in the spare time they now have!

The committee were:

- Graeme Lindup and Will Andrews (Co-chairs)
- David Hawke (secretary)
- Don Babe (treasurer)
- Stephen Wood
- Alastair Smith
- Christine Rigby
- Jo Mackay

There are a number of people who volunteer or who have volunteered work for CAN in the national arena and we would like to acknowledge them and they include:

- Michelle Lee and Elaine Richardson (financial administrators)
- Adrian Croucher (membership & e.CAN editor)
- Miriam Richardson (Chainlinks production)
- Christine Cheyne (submission writing)
- Lyneke Onderwater (merchandise)
- Jane Dawson (Walking & Cycling Conference)

Also we would like to thank Cycle Action Waikato for offering to organise this CAN Do. Claire and others from CAW have made a great effort to host us all. Next year we will be in Wellington with Cycle Aware Wellington.

Lastly thanks to CAN members at the front line of cycling advocacy around New Zealand: working with councils, businesses and the community to achieve new cycling infrastructure, safer traffic speeds, improved cycle parking, cycling skills training and education programmes. Your commitment and financial support help all New Zealand.

Regards,

Graeme and Will

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