

Safer Cycling Programme

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CAN Do 29-30 Oct 2011

Session Outline



- Background to Programme
- Tasks being Undertaken
 - Joint Steering Group
- Cycle Instructor Training
- Road User Workshops
- "Share The Road" Campaigns





Programme Background



- May 2010
 CAN "Safer Cycling" proposal to NZTA
 - Safer Road User Behaviour
 - Cycle Training Coordination
 - Support for Model Communities
- Jul-Sep 2010
 CAN funded for "Safety of Cycling" project
 - Lower speed limits info resources
 - "Bus-bike Aware" workshops
 - Cycle Training Coordination
 - Resources for Model Communities





Why this Programme?





Friends grieve for 'wonderful' nurse

Cyclist killed November 18, 2010

By Vaimoana Tapaleau

Schoolgirl hit amid cycle death spate

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Last updated 10.50 18/11/2010

549 comments







Share

John Key on cycling deaths (1:28)

Email Print

- · Waterfront cyclist killed in crash named
- Driver forces cyclist off road - lectures him
- · Auckland cyclist killed trying to avoid opening door - police
- Spontaneous photo stop ends in tragedy

FIFTH CYCLE DEATH SINCE SUNDAY

Kay Wolfe, the third cyclist hit by a car near Morrinsville on Sunday has died in Waikato Hospital,

Wolfe, 45, of Gordonton, had been one of 10 cyclists from the Morrinsville Wheelers Cycling Club travelling in a group along the Morrinsville-Walton Rd when a car driven by a 23-year-old woman crossed the centreline on a corner and crashed into the group.



DEREK FLYNN

INJURY: A school girl was seriously injured after falling under the rear wheels of a truck and trailer unit south of Blenheim on State Highway 1.

bikenz//



A Blenheim schoolgirl was seriously injured when she was run over by a truck while cycling this morning, as the cycling death toll in the past five days rose to five.

The cycling deaths have seen the Cycling Advocates Network renewing calls for drivers to undergo testing every 10 years.

The 12-year-old girl was riding with another girl when she was hit by the truck and trailer, which was carrying a tractor, on State Highway 1 just outside Blenheim about 8.20am.

Blenheim St John Ambulance operations team leader Pete Davidson said the girl suffered serious head, chest and abdomen injuries and was taken to Wairau Hospital.

your views

What needs to be one to make cycling afer?

hare your view »

Read what others think

Developing our Programme



- Late Nov 2010
 - CAN & BikeNZ joint media work
- 22 Dec 2010
 - CAN & BikeNZ invited to prepare NZTA bid
- 25 Feb 2011

Revised proposal submitted to NZTA

- BikeNZ lead with CAN as sub-contractor
- MoU between CAN and BikeNZ
- March 2011
 - Project Underway!





What the Programme Involves

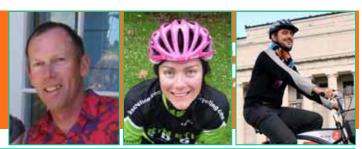


- 16 mth contract: Mar 2011 Jun 2012
 - \$340k (CAN about \$120k)
- Three projects:
 - Cycle Instructor Training (led by BikeNZ)
 - Road User Workshops (led by CAN)
 - "Share the Road" campaigns (led by CAN)
- Joint CAN/BikeNZ Steering Group (JSG)
 - Regular Teleconfs/Meetings by JSG
 - Quarterly Meetings with NZTA





Some of the Team...









Cycle Instructor Training (CIT) - Overview

(and other

partners)

National Certificate in Recreation & Sport (Cycle Skills Instructor)





Cycle Instructor Assessors

Assesses

Certifies



bikenz/







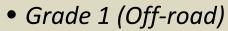








NZ TRANSPORT AGENCY



Cycle Instructor Trainers

- Grade 2 (On-road)
- Grade 3 (Advanced)









Cycle Instructor Training

- Safer Cycling Prog Tasks



- Develop Instructor training resources
 - Grades 1/2/3
- Deliver cycle Instructor training courses
 - 9x Grade 1 courses by Jun 2012
 - 3x Grade 2 courses by Jun 2012
 - 3x Grade 3 courses by Jun 2012
- Provide ongoing Instructor Support
 - Manage Register of Accredited Instructors
 - Prof Developm't for Accredited Instructors
 - Online resources for Instructors to use
 - Marketing Instructors to Funders



Cycle Instructor Training

- Results to Date



- Instructor Training Resources
 - Grade 1 Training Manual Produced (includes "how to teach" elements)
 - Grade 2/3 Manual started
- Grade 1 Training Courses
 - Six delivered, >100 participants
- First Grade 2 Course in late Nov (AkId)
- Ongoing instructor Support
 - Details of Trained Instructors online
 - Online resources started
 - Seven Assessors now available



Cycle Instructor Training

- Costs for Instructors



- Cycle Instructor Training (2 days)
 - \$75 per G1/2/3 Course (heavily subsidised)
 - Ongoing workbook of Instruction delivered
- Ongoing Mentoring/Support
 - \$75 per year via BikeNZ
- NZQA Registration
 - \$75? to NZQA if not already on Register
- Skills Active Assessment (1-2 days)
 - \$125 to Skills Active for Qualification
 - \$?? to Assessor per G1/2/3 Assessment



Road User Workshops (RUW)



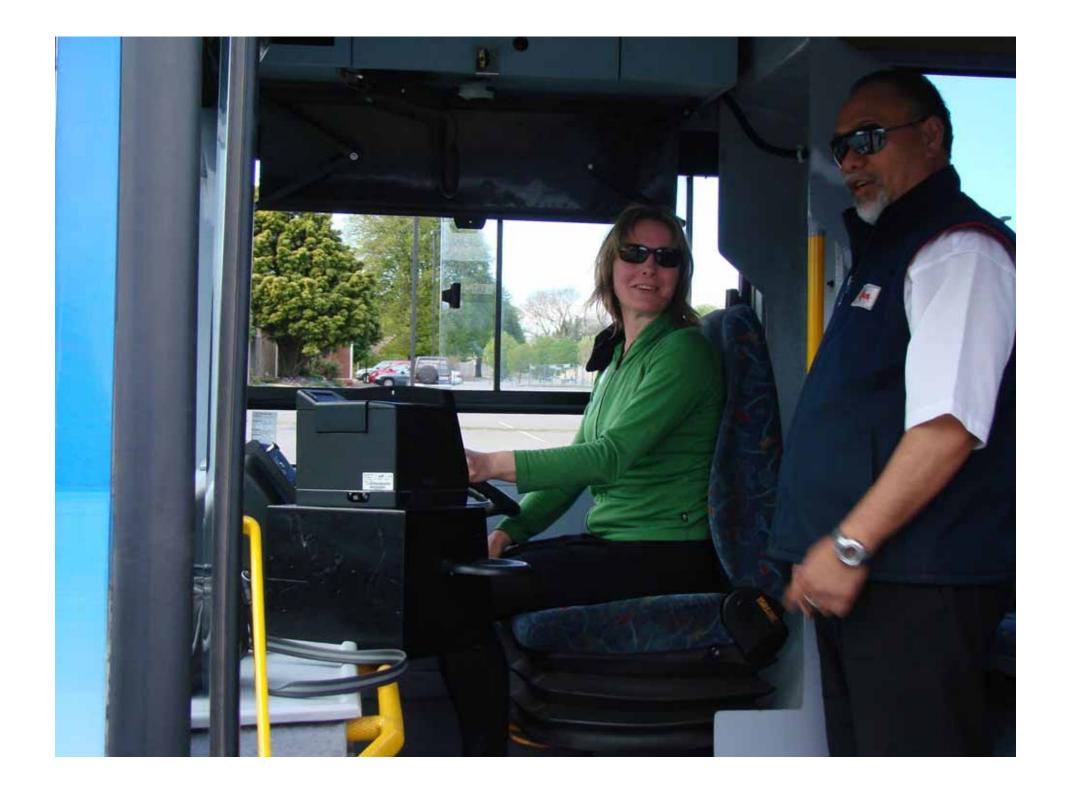
















Road User Workshops

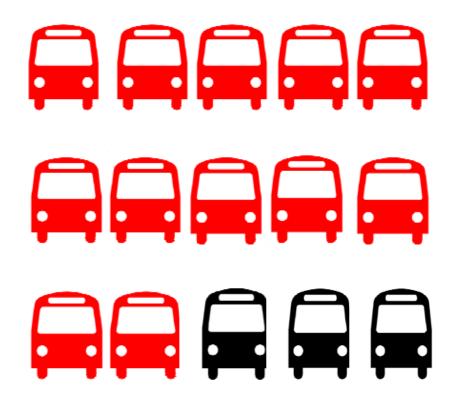
- Safer Cycling Prog Tasks



- Bus/Bike Road User Group Workshops
 - Deliver 8x courses by Jun 2012
- Truck/Bike Road User Group Workshops
 - Develop/Adapt Course Material
 - Pilot/Deliver 7x courses by Jun 2012
- Ongoing Trainer Mentoring/Support
 - Identify/Train New Course Presenters
- Other Rd User Interaction Resources
- Investigate Delivery to Other RU Groups



Bus Workshops



MARCH 2012

- NZ Bus
- North Star
- North Bus
- Waka Pacific
- Go West



MAY/JUNE 2011

- Fullers Waiheke
- NZ Bus Auckland

NOVEMBER 2011

- North Bus Whangarei
- Northstar North Shore
- NZ Bus Onehunga
- NZ Bus / Waka Pacific
- NZ Bus / Go West

TBC 2011/2012

- Howick & Eastern
- Go Bus Hamilton
- Rotorua?



Truck Workshops



PRIOR TO JUN 30 2011





New Plymouth - Late Nov

Whangarei - Late Nov

Keri Keri - Late Nov

Hamilton - TBC

Auckland Port Authority – TBC

Rotorua - TBC

PRIOR TO JUN 30 2012













Formats





Working well

- Targets Shift Breaks from 10am 2pm
- Drivers on Bikes
- More Driver Focused



Traditional 3-4 hour workshop

- Drivers on Bikes
- Use 1 Truck for Discussion
- Use Bus for On Road Observation



1/2-Hour Tie in with RTA "Pit Stop" Sessions

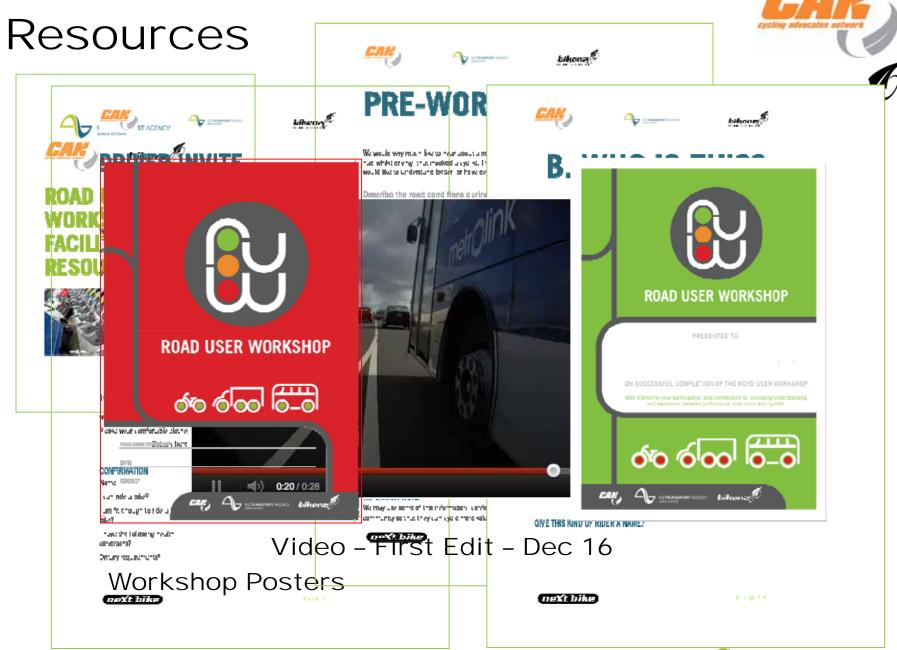
- Simply dialogue
- No On Road Observation for either Road User



2 day Whangarei Model

- Targets End of day 4-6pm
- Day 1: 6 Trucks with Cyclist Pass'grs on 8km route
- Day 2: Drivers & Cyclists Bike Ride







Training/Mentoring

November 2011

- Julie Roe (Hamilton)
- Marilyn Northcotte (Wellington)
- Stu Bell (Whangarei)

Target November 2-4th RUWs

- Attend 1-2 RUW
- Course Material Review/Feedback
- Co-facilitate

Cycle Buddies course?

Abridged Grade 3 On-Road

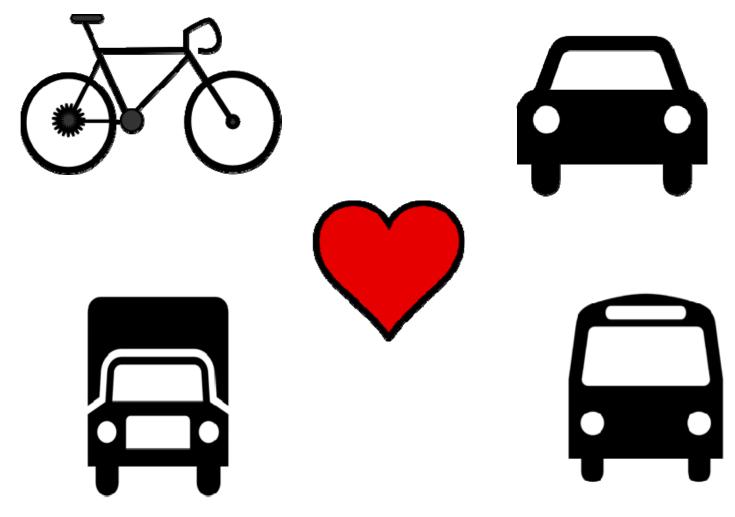






Share The Road (STR)







Share The Road

- Safer Cycling Prog Tasks



- Get Feedback from Road User Groups
 - Stakeholder Workshops
- Report for NZTA
 - Review Previous Road User Campaigns
 - Key Audiences, Issues, Messages
 - Proposed Campaign(s) to Implement
- Pilot One or More Campaigns
 - Via NZTA and recommended agencies
 - Develop Related Campaign Materials



Changing Hearts & Minds





Behaviour Goals

Understanding of Road Rules

- Understand your Role as a road user
- Understand Others role/needs

Safe Movement by and around other Road Users

- Understand Movement of other road users
 - Cyclists: 1.5m gap
 - Trucks: Blind Spots

Less Aggression

- See all Road Users as People
- Empathise with other Road Users and their needs



Tamaki Drive







- Original Group of 4
 - Desire to do their part
 - Make things safer (for them & other road users)
- "Take the Lead"
- Now a Group of 28
 - Protocol for bunch riding Mon-Fri
 - Promotion of Auckland Transport Hotline
 - Ride Leader Training
 - Website & Resource Development





The "Good Bunch"











"We are pushing against an open door".

"It seems to me a lot of the Ride bikened leaders had been thinking along these lines and need some authority to act"

NZ TRANSPORT AGENCY

"These are the parameters - a lot of our behaviour is outside it"

"If we get agreement on Tamaki Drive we can transfer it to Dominion Road, Lake Road and other routes - it's simple to take the same protocols"

"We are seeing our behaviour through the eyes of other road users and we know it's unacceptable - we have to change"

"We want to let random cyclists know this is a special pilot safe cycling zone and these are the practices we will observe"

"This session leaves me weak at the knees - I can't believe what I'm hearing tonight - I would give anything to see it happen in Christchurch."

"We are no longer going to sprint from Ngapipi Road over the bridge -we are no longer going to chase scooters like dogs"

"We know we are a significant group, we want to lead the way... if we change others will follow"

Building Relationships

















Sharing the road for Safer Journeys

Tips for cyclists

Cycling is great fun and an excellent way to get around. Here are a few simple tips to stay safe when sharing the road.



Be prepared

Plan a safe route and check your bike before you start -brakes, tyres, chain, lights and reflectors.



Be aware

Watch for car doors opening, potholes, rubbish, grates, pedestrians and other hazards.

Be confident

Ride in a straight line, at least one metre from parked cars and take the lane when you have to. Use cycle lanes when you can.



Be considerate

Try not to hold up the flow of traffic - If necessary, pull over to allow vehicles to pass.

Be predictable

Make eye contact with other road users and signal your intentions clearly.



Be seen

Wear high visibility or brightly coloured clothing. Use front and rear lights at night, in low light and

Be patient



Sharing the road for Safer Journeys

Tips for motorists on urban roads

for commuting and recreation. Here are a few simple tips for sharing the road.



Be aware

watch for cyclists, expecially in low light, and rain, before opening car doors, and at intersections. Cyclists may be travelling factor than you expect.

Slow down near cycliste, and it need be, wait behind them. Pass slowly and only when sale and ideally leave a space of 1.5 netres.

Be considerate

Cyclists cometimes need to use the traffic tane for their salety. Please tive them time and space to move in and out of the tane.

Be predictable

Indicate your intentions in planty of time and walt for cyclists to possibelione you turn at intersections.

Be safe

Take extra care at intersections, roundabouts and drivewars. Know your Hind spots.

Cyclists and motorists have the same rights and responsibilities so for everyone sharing our roads - be friendly!





Sharing the roads for Safer Journeys

Tips for cyclists

Cycling is great fun and an excellent way to experience rural New Zealand, Here are a few. simple tips to stay safe when sharing a rural road.



Be prepared



Be aware

Be confident



Be considerate

Be predictable



Be visible

Be safe



Sharing the roads for Safer Journeys

Tips for motorists

Cycling is growing in popularity in rural areas. Here are a few simple tips for sharing the road.



Be aware

Wasch for cyclists, especially in low light and rain, before passing other vehicles, at intersections and off hills and blind certain cyclists may be trivelling taster than you espect.

Be patient

Be considerate

Cyclists sometimes need to use the traffic lane for their safety, particularly as many rural roads have interested or no shoulders. Presse be patient and allow plenty of time and spoce to carry out a passing manoquire. Take special care in larger/longer vehicles as your speed can have a said blast effect or cyclists.

Be predictable

Signal your intentions clearly and keep to the left:

Be safe

Know your blind spots. Take extra care turning at intersections, slow down for narrow or one lane bridgies, hills, blind corners and in limited visibility.

Cyclists and motorists have the same rights and responsibilities so for everyone sharing our roads - be friendly!

For more comprehensive information on safety void the NZTA website. See the Selely too for cyclists and fruck and bod drivers leafled. The official new Zhekind code for cyclists and The official New Zhekind road code.









The Long-Term Plan



- NZTA Funding is a "kick-start"
 - Aim is for courses to be self-funding
- More potential with "Share the Road"
- Need to put forward some proposals
 - NZTA have earmarked some \$\$ for 2012-15?

Ideas?

Questions?



